



RAISE YOUR SPIRITS

THE WHISKEY WITHOUT A HEADACHE

A LEGACY REVIVED

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TIMELINE



J. W. McCULLOCH
Distiller, Owensboro, Ky.

1885
GREEN RIVER FOUNDED
J.W. McCulloch founded the distillery in 1885, making it the 10th oldest licensed in Kentucky (DSP-KY-10).



1907
CREATING A LEGACY
Green River became the most advertised whiskey in the world.



1917
STRIKING LITERAL GOLD!
The whiskey was so popular that 20 barrels were once traded for interest in a Colorado gold mine that panned out, earning Green River the title “most expensive spirit or whiskey ever sold.”



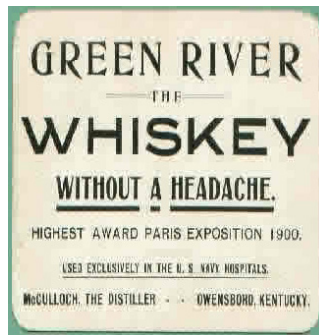
1933
POST-PROHIBITION
The distillery was rebuilt and the brand sold off to another company. After Prohibition, no medical claims could be made with alcohol so the slogan was changed to “The Whiskey Without Regrets.”



2014
LIKE THE PHOENIX
The distillery began reconstruction, preserving as much of the original facility as possible.

2025
THE PRIDE OF OWENSBORO
Green River returned to the shelves again and expanded its distribution across the country with an original Bourbon Whiskey, Wheated Bourbon, Rye, Full Proof, and Single Barrel.

1901
STRIKING GOLD!
Green River Whiskey won numerous international awards.

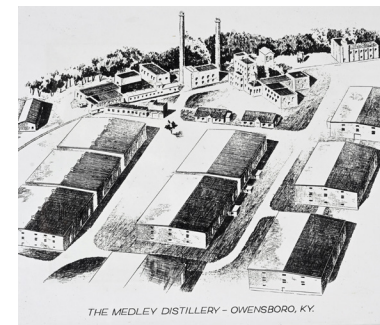


1913
THE WHISKEY WITHOUT A HEADACHE
Widely advertised as “The Whiskey Without A Headache” for its premium quality, it was once the official whiskey of the U.S. Marine Hospital.



1918
ON FIRE
At the height of its reign, a mysterious fire reduced the distillery empire to ashes and destroyed more than 40,000 barrels of whiskey within three hours.

1956
GREEN RIVER DRIES UP
Green River eventually stopped distribution. The distillery changed hands several times and was eventually abandoned.



2016
THE STILLS RUN AGAIN
Once again, Green River Whiskey was distilled and aged where it originally started 131 years prior.





THE WHISKEY WITHOUT REGRETS

Green River lore is some of the most fascinating in the whiskey world.

As the official whiskey of the U.S. Marine Hospital for 18 years in the early 20th century, Green River was known as “the whiskey without a headache,” a tagline featured prominently on the bottle, throughout the brand’s merchandising, and in Green River’s many national ads. After Prohibition, this tagline later changed to “the Whiskey Without Regrets,” when whiskey was no longer considered medicinal.

Songs were penned about the “Whiskey Without Regrets,” and early reviews described it as a “king among whiskeys.” The whiskey won many international awards, including a gold medal and “best of show” at the Paris Exposition in 1900, and later a grand prize at the 1905 Liege Exposition in Belgium. The Whiskey Without Regrets tagline is a gateway to telling Green River’s rich story and a consistent nod to the brand’s heritage forging into the future.





KENTUCKY STRAIGHT BOURBON WHISKEY

90 PROOF • 45% ALC/VOL. • \$34.99

Aged onsite at some of the oldest warehouses in the state, this 90 proof whiskey is rich in color with a golden-amber hue with warming spice notes on the nose and palate.

Green River Bourbon features a mashbill of:

- 70% corn
- 21% rye
- 9% malted barley

KENTUCKY STRAIGHT WHEATED WHISKEY

90 PROOF • 45% ALC/VOL. • \$34.99

Our Wheated Bourbon leads with a beautiful peach and caramel aroma coupled with apricot and cinnamon. On the palate you'll find toffee, pastry and hazelnut that guide toward a honeyed finish that's smooth and balanced. The wheated expression lends itself to easy drinking while holding its own distinct character.

Green River Wheated features a mashbill of:

- 70% corn
- 21% wheat
- 9% malted barley



PRODUCTS



KENTUCKY STRAIGHT RYE WHISKEY

95 PROOF • 47.5% ALC/VOL. • \$34.99

Green River Rye Whiskey, with its easy-drinking appeal and a memorable finish, shines as a testament to the seamless union of simplicity and quality. This Kentucky Straight Rye Whiskey is bottled at 95 proof and boasts rich color and flavor.

Green River Rye features a classic mashbill of:

- 95% rye
- 5% malted barley

FULL PROOF BOURBON

117.3 PROOF • 58.65% ALC/VOL. • \$49.99

Green River Full Proof is a small batch of select barrels, blended and bottled at barrel strength. It offers a robust flavor profile that can be enjoyed neat, on the rocks, or in your favorite cocktail.

Green River Full Proof features a classic mashbill of:

- 70% corn
- 21% rye
- 9% malted barley



PRODUCTS



SINGLE BARREL

CASK STRENGTH • \$59.99

Our single barrel is available in both Kentucky Straight Bourbon Whiskey and our award-winning Wheated Whiskey recipes. Every single barrel will be a minimum of five years old and presented at the barrel's true cask strength.

Green River Single Barrel features a mashbill of:

70% corn

21% rye (bourbon) or 21% wheat (wheated)

9% malted barley

1885 BOURBON

85 PROOF • 42.5% ALC/VOL. • \$21.99

This unique bourbon recipe is presented at 85 proof, aged four years, and blended to taste with bartenders' creativity in mind. Green River 1885 Bourbon honors the brand's storied history while bringing new life to the cocktail bars of today.

Green River 1885 features a mashbill of:

76% corn

15% rye

9% malted barley



LIMITED TIME OFFERING 2025



ARMY 250TH

111.1 PROOF • 55.55% ALC/VOL. • \$49.99

A small batch of hand-selected barrels aged 4 to 7 years, this commemorative release is worthy of the occasion. Bottled at 111.1 proof in honor of Veterans Day, it offers warming spice, vanilla, and caramel on the palate, with aromatic notes of cinnamon, dried cherry, and light leather

The 250th Army Anniversary Release features a mashbill of:

75% corn
15% rye
10% malted barley



Since 1885, Green River has been woven into the fabric of the nation, with a proud and lasting connection to the U.S. military. Created in partnership with the U.S. Army to mark its 250th Anniversary, this is the official bottle of a historic milestone.

This limited edition release is a bold celebration of 250 years of service and sacrifice. This release pays tribute to the courage, commitment, and enduring legacy of those who have served. Launched on June 14, 2025—the Army’s founding date—it’s a salute to American spirit.

By federal law, licensing fees paid to the U.S. Army for use of its trademarks provides support to the Army Trademark Licensing Program, and net licensing revenue is devoted to U.S. Army morale, welfare, and recreation programs. Official licensed product of the U.S. Army.



VISIT GREEN RIVER DISTILLING CO.



Proud members of the Kentucky Bourbon Trail, Green River Distilling Co.'s Owensboro location is the western-most destination on the trail. On the same grounds as it stood in 1885, Green River's unique location, nestled in the historic river-front city of Owensboro, provides a distinct and unforgettable experience, presenting both the past and the future of bourbon.

Green River offers a number of tours and unforgettable experiences - from casual tastings to deep dives into this distillery's robust history and whiskey-making process. You can thief from the barrel, enjoy different flights, tour the entire grounds, relax in one of our beautifully preserved lounges and saloons adorned with fascinating historic relics, time travel through our distillery museum, or take an intimate cocktail class. Don't miss the retail shop on your way out, stocked with unique gifts, cool apparel, and, of course, the entire Green River product line.



GREEN RIVER LOUISVILLE TASTING ROOM

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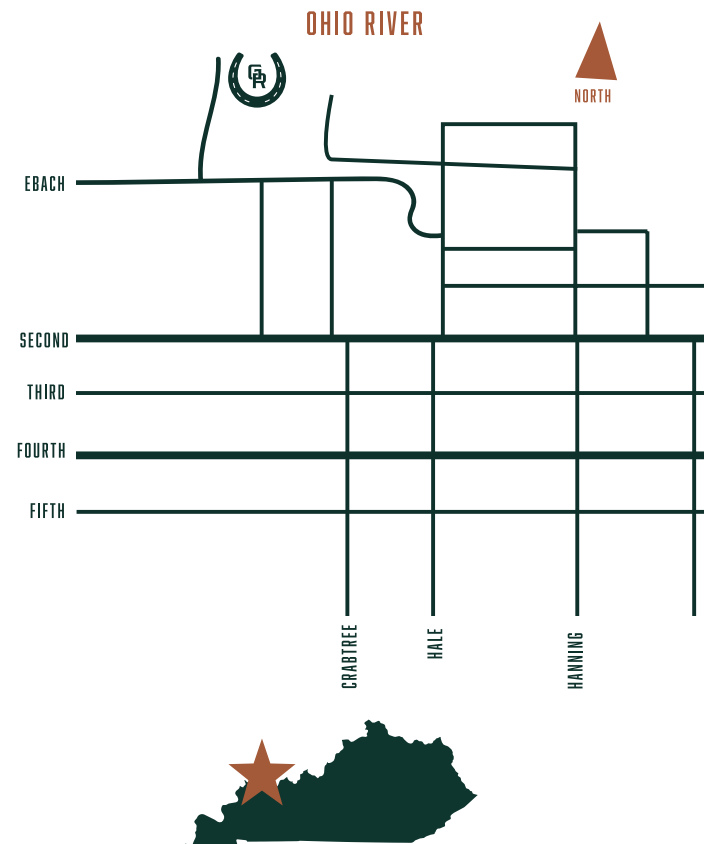
Now pouring on Whiskey Row, Green River Distilling Co. opens a new chapter in its nearly 140-year history with the launch of a tasting room in Downtown Louisville at 714 W. Main Street. This warm, communal space features a horseshoe-shaped bar serving neat pours and classic cocktails, a retail shop with everyday bottles and distillery exclusives, and laid-back fun like “Shoot the Shoe”—a Green River-style game of skill. Guests can unwind in a lounge with a small performance stage or discover the Department of Spirit Preservation... if you know the number.



PLAN YOUR VISIT

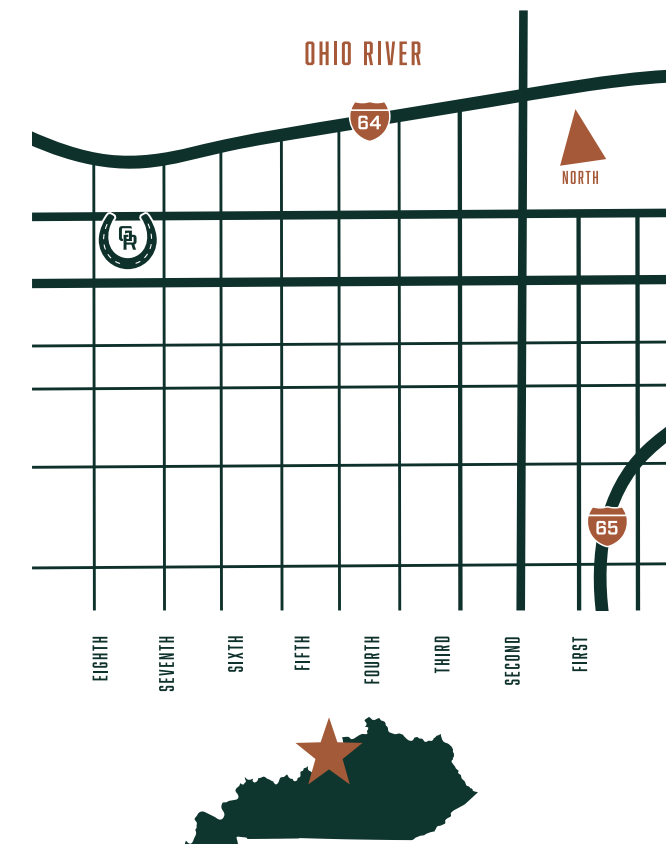
FLAGSHIP DISTILLERY

Located on the historic riverfront of just west of downtown Owensboro, this legendary distillery offers easy access from major cities like Louisville, Nashville, and St. Louis. Owensboro is in the Central Time Zone.



TASTING ROOM

The newest destination on downtown Louisville's historic Whiskey Row, the Green River Tasting Room offers a convenient location, welcoming environment, and lots of surprises. Louisville is in the Eastern Time Zone.





greenriverwhiskey.com / [@greenriverdistillingco](https://www.instagram.com/greenriverdistillingco)